
Revitalization Paradigm

CRM Revitalization is committed to the ultimate goal of healthy churches engaged in the harvest. However, harvest engagement is much more than a programmatic or staffing challenge. It is the result of true health. The revitalization of a local congregation requires and is sustained by strategic integration of three essential domains of health: Leader Health, Structure Health, and Ministry Health.



LEADER HEALTH: Local church leaders who have obtained focus, clarity, and self-definition. They are experiencing growing intimacy with Christ and dependence on his resources.

- Leaders who live with clarity, understanding who they are
- Leaders who operate from intimacy with Christ more than expertise.

STRUCTURE HEALTH: Structure refers to the corporate values, vision, and infrastructure that serve to sustain and expand the ministry of a local church.

- Leaders, plans, and programs in alignment with values and vision.
- Ongoing systems for empowering and releasing leaders for ministry.

MINISTRY HEALTH: The effectiveness of a local church's ministries in carrying out the functional purposes of a local church necessary to fulfill the biblical mandates given by Christ.

- Worship
- Discipleship/Spiritual Formation
- Evangelism
- Pastoral Care

The entire ReFocusing process is designed to help a local church address all three domains in sequence. The revitalization of a local congregation always starts with the renewal of its leaders. Renewed leaders bring the clarity and courage to help a church revitalize its structures. And revitalized structures lead to fresh expressions of healthy ministry.